

## FICHE TECHNIQUE

Référence : EPM30B

Désignation : Étiquette prédécoupée

### PRODUCT DATA SHEET for EPM

**PRODUCT DESCRIPTION:** Flexible Magnetic with white pvc film

**STANDARD THICKNESS:** 0.9 mm(+/-0.03mm)

**STANDARD WIDTH:** depending on article number see below (+/- 0.1 mm)

**STANDARD LENGTH:** depending on article number see below (+/- 0.1 mm)

### MAGNETIC PROPERTIES

Maximum Energy Product: 0.45 –0.55 MGOe

Remanence: 1600 –1900 G

Coercivity: 1200 –1500 Oe

Intrinsic coercivity: 2200 –2500 Oe

Pole width: 2.0 mm

Magnetic pull: 36 g/cm<sup>2</sup>

### PHYSICAL PROPERTIES

Flexibility: can be wrapped around a rod with a 12mm radius at 20°C without cracking

Specific Gravity: 3.5 to 3.7 g/cm<sup>3</sup>

Cutting: Scissor cutting, knife-cutting, die-cutting and slitting can be done with ease

### TEMPERATURE RESISTANCE

End-use temperature range: -30°C / +55°C

Short term resistance: + 65°C

### MATERIAL PROPERTIES

The magnetic sheeting has a UV hardened coating on the magnetic side

### PVC FILM

**Outdoor Applications:** 2-year durability under Middle European exposure conditions. Exposure to severe humidity, ultra-violet light or conditions found in tropical, subtropical or desert regions will cause a more rapid deterioration.

### Printability:

Screen Printing: Solvent-based Inks	Yes
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Screen Printing: UV Cure Inks	Yes
Conventional Offset Printing	Yes

#### Storage:

The material should be stored horizontally. Avoid sunlight and keep temperature between 10 and 30 degrees Celcius.

#### Notes:

1. Thickness of PVC film is 0.10mm.
2. Screen Printability with UV cure inks deteriorates with time. We strongly recommend users to use the product within 6 months after date of production when screen print with UV inks is involved in the application.

#### EPM:

EPM20B	Formats isotropic 20 x 100 mm with white vinyl, packed per 50 pieces in polybag with label (overall thickness: 0.9 mm)
EPM25B	Formats isotropic 25 x 80 mm with white vinyl, packed per 50 pieces in polybag with label (overall thickness: 0.9 mm)
EPM30B	Formats isotropic 30 x 100 mm with white vinyl, packed per 50 pieces in polybag with label (overall thickness: 0.9 mm)
EPM40B	Formats isotropic 40 x 120 mm with white vinyl, packed per 50 pieces in polybag with label (overall thickness: 0.9 mm)
EPM50B	Formats isotropic 50 x 150 mm with white vinyl, packed per 50 pieces in polybag with label (overall thickness: 0.9 mm)



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\* 0,099 € HT/mm