



**January, 2004**

Features	Advantages
<ul style="list-style-type: none"> <li>• Adhesive handle.</li> <li>• High-performance carrying tape.</li> <li>• Custom colors and graphics.</li> <li>• Compact size.</li> <li>• Easy to carry bulky packages.</li> <li>• Excellent adhesion.</li> <li>• Easy to apply.</li> <li>• Easy package identification.</li> </ul>	<ul style="list-style-type: none"> <li>• Smaller than bags.</li> <li>• Customer convenience.</li> <li>• Carry more items.</li> <li>• Adheres to a variety of surfaces.</li> <li>• Quick movement through checkout lines.</li> <li>• In-store security.</li> <li>• Stores easily at checkout counter.</li> <li>• Reduces packaging.</li> </ul>

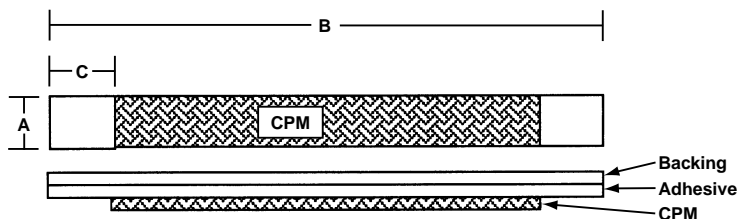
# 3M™ ScotchPad™

## Custom Carry Handle (8327)

## White Carry Handle (8328)

8327 • 8328

### Handle Dimensions



A Handle Width	B Total Handle Length	C Adhesive Length	Max Load Per Handle
1 in. (25 mm)	17 in. (425 mm)	3 in. (76 mm)	20 lbs. (9.0 Kg)
1 <sup>3</sup> / <sub>8</sub> in. (35 mm)	23 in. (584 mm)	6 in. (152 mm)	30 lbs. (13.6 Kg)

### Application Ideas

- Carrying products up to handle weight limits (small appliances, small electronics, toys, lawn, garden, houseware and hardware items and some industrial products).
- Combining products while using a handle (shrink wrapped multipacks).
- Providing special promotional messages or UPC codes on the handle.
- User must be sure not to exceed maximum weight limits.

### Application Techniques

#### Recommended Surfaces

- Paperboard printed and unprinted.
- Corrugated cardboard.
- Polyethylene and polypropylene (strong shrink film/poly bags).
- Polyester film.
- Polyvinyl chloride (PVC) film.

#### Surfaces That Should Be Reviewed For Suitability

- Wax coated/siliconized surfaces.
- Wet surfaces (moisture condensation).
- Cold surfaces (< 50°F [10°C]).
- Some lacquer coated board.
- Rough textured surfaces on which tape surface contact is significantly reduced.

#### Application Instructions

- Select appropriate carry handle to meet package weight limit.
- Remove a single handle from pad and apply one end to side of package. Press full length of adhesive tape leg firmly onto package side with hand pressure.
- Lay handle across top of package using hand to form a snug loop; press full length of remaining adhesive tape leg firmly onto the opposite side with hand pressure.
- Use only one carry handle per package.
- When applying handle to a box with over-lapped flaps which are not sealed down, the adhesive portion of the handle must be applied to the side and bottom of box.
- Do **not** apply the majority of or the entire adhesive portion of the handle to top of box. Adhesive legs must be positioned on the package sides (vertical dimension) to insure application success.

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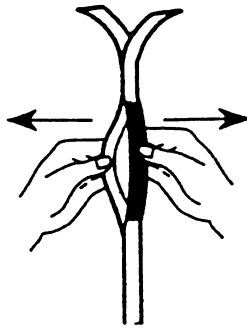
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**Application Equipment**

The 3M™ ScotchPad™ Carry Handle Dispenser T-285 is specifically designed for use with 3M™ ScotchPad™ Carry Handles as it provides a convenient holder for a pad of handles, on-the-counter visibility, and one-hand dispensability.

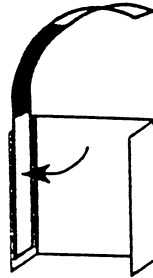
**1.**

Peel off instruction sheet on the back of padded handles.



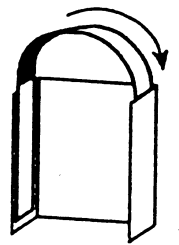
**2.**

Apply full length of adhesive on one side of the handle pad to the inside wall of the dispenser.



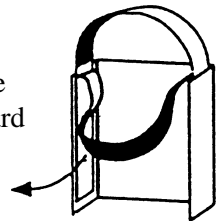
**3.**

Form a loop across the top and apply full length of adhesive on the other side of the handle pad to the opposite inside wall of the dispenser.



**4.**

Peel handles from dispenser one at a time by pulling in an outward direction.



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**Storage Conditions**

Storage of handles at 70°F (21°C) and 40-50% relative humidity is recommended.

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**Shelf Life**

To obtain best performance, use this product within 18 months from date of manufacture.

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### For Additional Information

To request additional product information or to arrange for sales assistance, call toll free 1-800-362-3550 or visit [www.3M.com/packaging](http://www.3M.com/packaging). Address correspondence to: 3M Industrial Adhesives and Tapes Division, Building 21-1W-10, 900 Bush Avenue, St. Paul, MN 55144-1000. Our fax number is 651-778-4244. In Canada, phone: 1-800-364-3577. In Puerto Rico, phone: 1-787-750-3000. In Mexico, phone: 52-70-04-00.

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### Product Use

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**ISO 9001**

This Industrial Adhesives and Tapes Division product was manufactured under a 3M quality system registered to ISO 9001 standards.



**Industrial Business  
Industrial Adhesives and Tapes Division**

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Printed in U.S.A.  
©3M 2004 70-0710-0228-4 (1/04)